## North Norfolk Green Party September 2024 meeting

#### **AGENDA**

1. Attendees and Apologies

It was agreed that Ray Mooney would chair the meeting.

Those present: Liz Dixon, Stephen Green, Mike Bossingham, Mike Ward, Edmund Wright, Ray Mooney, Anne Filgate and Mike Filgate

Attendance via Zoom: none

**Apologies: Clare Wilson** 

- 2. Previous minutes, corrections and action point updates -Chair
- 3. By election NW Market Cross District 12 September report & results LD/SG

Liz stood as candidate and beat Labour into 4th place. W This was the first time that we had stood in this ward.

4. Local Stalls and Leafletting - Plan for County Elections 2025 LD/SG:

Liz attended meeting with regional organiser and received the following action plan for the coming County Council election next year:

Key actions going forward:

- 1. Put campaign plan together somewhere for you to follow. (October newsletter, seasons greetings card, Jan newsletter, Feb newsletter, March newsletter with door-knocking aiming to knock on doors of all local election voters by March).
- 2. 60 second survey designed and printed best for door-knocking to help you capacity build at the same time. Make sure you canvass at the same time to get data on how people usually vote and how likely they are to vote Green. This is critical so we can put together a 'we can win' message graph ASAP. We can tell people it is us or the Conservatives this year as they hold the seat at the moment and we are the only ones campaigning. I have attached a template with the right questions on but excited to see your design send a draft when you have one.
- 3. Calling card designed and printed you will need a calling card to leave with people after doing the survey. Probably a small run at first until we have enough data to add on a graph.
- 4. Plan a programme of action days and put them on our spreadsheet Monthly action days will be great to give your members a consistent thing they can do to to support the campaign and will help you get out any remaining leaflets, get some extra knocking done and potentially to cover the more rural bits of The Raynhams.

- 5. Start getting the message out to members about your campaign. As with the national GE strategy, we needed everyone to focus strictly on our targets. The same goes for local elections so start getting emails out to members about your ambitions to breakthrough onto the council by winning in Fakenham. Tell them we have a serious plan but will only win with their help delivering leaflets or knocking on doors. Invite people to let you know how they can help perhaps with an action network form or to sign-up for action days. You could ask for specific help for deliverers in the rural villages of The Raynhams too.
- 6. Candidate fingers crossed James will agree to be the candidate. If he does, make sure his name and picture goes on the calling card, the 60-second survey and that he is part of any stories in newsletters. Get him to sign a target candidate agreement if you can.

## Other key points:

No stalls - spend this time door-knocking with your survey so you know we are speaking to local election voters. You will make much better use of your time this way.

Liz referred to the County Council elections forthcoming in May 2025. She said that we must aim to have a GP candidate for every ward, even if the majority of these are only paper candidates.

**5.** Norfolk Manifesto for next year's County Elections Update SM. Meeting held 18/9 Liz attended the meeting and reported back that had been a lot of discussion and ideas also came from a members online survey. Ideas, campaigning points, many subjects. Look for further input. Need a useful document by the end of 2024.

#### 6. Finance:

Mike stated that following the General election where we lost our deposit of £500 therefore the current account stood at £1452.14 and that the financial year ended on the 30<sup>th</sup> September so therefore he would give the yearly statement at October's meeting

7. Annual Conference 6 – 8 September Manchester:

Liz Dixon attended and gave the meeting an overview of conference including the vote to continue with HS2, the calling for the end of genocide in Gazza. £200,000 was spent in the 4 target seats that we succeeded in winning in the GE. 39 years is the average age of the Green voter nationally. Many are ex-Labour. Dominated by students, people who rent their homes, urban dwellers. Trust is important?Liz said that Hannah Spencer who was the GP candidate for Mayor of Manchester, is someone to watch. Also Fesl Reza-Khan with a large impact on Muslim Greens. Clearly this is relevant to issues around looking for a ceasefire in Gaza and understanding of the genocide currently underway there.Analysis of the GP campaign in Waveney Valley is worthwhile "thank you for listening". Idea of a GP Christmas Card.

# 8. Regional AGM 5 October Ipswich Institute

Liz and Steve to attend?

## **9.** Two News Stories for web:

It was suggested that one could be the increase in the use of insecticide since Brexit despite Tory assurances that the rules would stricter post Brexit and that the second should cover the inappropriate use of arable land for solar panels.

## 10. Leave Twitter:

It was agreed to cease North Norfolk Green Party's use of Twitter / X.

# 11. Any other business

None

Meeting closed 2100Hrs.